## Laurel Lake Sign Policy

This policy does not change Laurel Lake's covenants on signs, but clarifies the use of temporary sales promotional signs, such as garage and yard sale signs, as well as directional signs, while closely conforming to the City of Nelson's existing sign ordinance.

## **On-Premise sign**

- A) Temporary on-premise signs, located on the property where the sale is being held, shall be limited to one sign per parcel of property. No sign shall be allowed on the right-of-way, which extends ten feet from the street. No sign shall be allowed in the front entrance area between the Laurel Lake signs and the highway.
- B) The maximum area of the sign shall be five square feet, and the maximum height shall be three feet.
- C) The on-premise sign must be removed at the close of the sale.
- D) Sign must be neat and professional in appearance, and shall be constructed of metal, plastic, laminated cardboard or other durable and waterproof material. Sign shall not be affixed in any manner to trees, natural objects, light poles, mail boxes, other signs or sign structures.
- E) Future

## **Weekend Directional Signs**

- A) A maximum number of two (2) signs shall be allowed to convey directions, such as by use of an arrow or address, to a specific event. No sign shall be allowed on the right-of-way, which extends ten feet from the street, nor between the Laurel Lake entrance signs and the highway.
- B) Directional signs may be used from Friday 3pm to Monday 7am only. The responsibility to remove all directional signs prior to Monday 7am is with the sign owner.
- C) Directional signs may be placed on private property with the property-owner's permission. The sign-owner's name and address should be on the back of the sign.
- D) The maximum area of the directional sign shall not exceed five square feet and three feet in height. Signs shall be mounted on an independent single, or double, pole device. Signs shall not be affixed in any manner to trees, natural objects, light poles, utility boxes, mailboxes, other signs or sign structures.
- E) Signs must be professionally lettered, such as would be purchased in a store, and shall be constructed of metal, plastic, laminated cardboard or other durable and waterproof material. No sign shall be made of paper.

## What the legal covenants say

- 3.16 No signs shall be allowed on the property except:
- (a) Such signs as may be required by legal proceedings:
- (b) Directional signs for vehicular and pedestrian safety and sells promotion:
- (c) Not more than one "For Sale" or "For Rent" sign. Said sign shall be professionally lettered and shall not be larger than six (6)

square feet. One additional "For Sale" or "For Rent" sign may be used on corner lots.